

## Awards

### 2017

#### **Cablefaxies**

Hallmark Channel's "Countdown to Christmas," Winner for Media Relations Campaign  
Six Flags – Santa's Wild Sleigh Ride, Winner for Virtual Reality Marketing  
"Countdown to Christmas" 2016, Winner for Marketing Campaign  
Pam Slay, PR Executive of the Year

#### **Cablefax Best Sellers**

Ashley Easteadt, Sales Person of the Year (Below VP Level)  
Killian Beldy, Affiliate Salesperson of the Year (Below VP Level)

#### **Cablefax Digital & Tech Awards**

Six Flags – Santa's Wild Sleigh Ride, Winner for Virtual Reality Content

#### **Cablefax 100**

Bill Abbott, President & CEO  
Susanne McAvoy, EVP, Marketing, Creative & Communications  
Kristen Roberts, EVP, Pricing, Planning & Revenue Management  
Michelle Vicary, EVP, Programming

#### **Cynopsis Top Women in Digital**

Josie Ventura, VP, Digital, Selected as an "Industry Leader"  
Melissa Miller, Senior Coordinator, Social Media, Selected as a "Rising Star"

#### **Multichannel News Wonder Woman**

Susanne McAvoy, EVP, Marketing, Creative & Communications

### 2016

#### **Adweek Hot List**

Hallmark Channel Named Hottest Family Network

#### **Multichannel News Woman to Watch**

Kristen Roberts, EVP, Pricing, Planning & Revenue Management

#### **Cablefax 100**

"Crown Media's Dream Team"  
Bill Abbott, CEO & President  
Susanne McAvoy, EVP, Marketing, Creative & Communications  
Kristen Roberts, EVP, Pricing, Planning & Revenue Management  
Michelle Vicary, EVP, Programming

**Cablefax Best Sellers Awards**

Marc Lindenman, Director, Distribution, Selected as Affiliate Sales Person of the Year

**Cablefaxies**

Susanne McAvoy, EVP, Marketing, Creative & Communications, Selected as Marketer of the Year

Countdown to Christmas 2015, Best Marketing Campaign

**Ad Age Woman to Watch**

Susanne McAvoy, EVP, Marketing, Creative & Communications, Selected as one of Ad Age's Women to Watch

**T. Howard Foundation**

Bill Abbott, President & CEO, Recipient of the Diversity Partner Award

**Multichannel News 40 Under 40**

Shelly Bayne, Director, Ad Sales Marketing, Selected as one of Multichannel News' 40 Under 40

**Cablefax Program Awards**

"Kitten Bowl III," Winner for Family-Friendly Programming

"When Calls the Heart," Winner for Faith-Based Programming

Hallmark Hall of Fame inducted into the Hall of Fame as the most award-winning series of all time

**Cynopsis Rising Star Awards**

Stephanie Sherman, Manager, Network Program Publicity, Selected as one of Cynopsis' Rising Stars

**Cablefax Overachievers Under 30**

Michelle Chapetta, Coordinator, Consumer Marketing

**Cynopsis Top Women in Digital Awards**

Pam Slay, SVP, Network Program Publicity & Social Content, Selected as a Corporate Visionary

Angela Megrey, VP, Social Media, Selected as an Industry Leader

**Cablefax Most Powerful Women in Cable**

Susanne McAvoy, EVP, Marketing, Creative & Communications  
Kristen Roberts, EVP, Pricing, Planning & Revenue Management  
Michelle Vicary, EVP, Programming

**Cynopsis TV Awards**

“Countdown to Christmas” 2016, Best Cross-Platform Marketing Campaign

**2015****Cablefax Digital & Tech Awards**

Hallmark Channel’s “Countdown to Christmas” 2014, Best Social Media Campaign

**Multichannel News Woman to Watch**

Susanne McAvoy, EVP, Marketing, Creative & Communications

**Gabriel Awards**

“Color of Rain,” Best Television, Entertainment, Local, or National Release category

**Cablefax 100**

Bill Abbott, President & CEO

**Cablefax Best Sellers Awards**

Sarah Jensen, Account Executive, Selected as Sales Rookie of the Year  
Raquel Williams, Director, Distribution, Selected as Sales Executive of the Year

**Broadcasting & Cable’s Dealmakers**

Bill Abbott, President & CEO

**Cablefaxies**

Best PR Stunt, Cedar Cove Bike Brigade Marketing Stunt  
Best Marketing Campaign, Countdown to Christmas

**Multichannel News 40 Under 40**

Darren Melameth, SVP, Program Planning & Acquisitions

**Cablefax Overachievers Under 30**

Christina Yeotsas, Senior Coordinator, Corporate Communications

**Broadcasting & Cable 34 Under 34**

Fowzia Iranpur, Manager, Publicity

**Cablefax Most Powerful Women in Cable**

Susanne McAvoy, EVP, Marketing, Creative & Communications

Kristen Roberts, EVP, Pricing, Planning & Revenue Management

Michelle Vicary, EVP, Programming, Laura Lee, EVP, Distribution

**2014****Cablefax “Sales Executive of the Year” Awards**

Katie Medinger, Director, Advertising Sales, Selected as Sales Person of the Year, National Cable Sales

**Cablefax 100**

Bill Abbott, President & CEO

**Multichannel News Wonder Woman**

Laura Lee, EVP, Distribution

**2013****Cablefax 100**

Bill Abbott, President & CEO

**Cablefax Most Powerful Women in Cable**

Annie Howell, EVP, Corporate Communications & Media Relations

Michelle Vicary, EVP, Programming

Susanne McAvoy, EVP, Marketing & Creative Services

Laura Lee, EVP, Distribution

**Parents' Choice Award Winners: Television**

All Ages: Jingle and Bell's Christmas Star

**Multichannel News 40 Under 40**

Holly Mauer

**Multichannel News Woman to Watch**

Laura Lee, EVP, Distribution

**CableFax 100**

Bill Abbott, President & CEO

**2012**

**Cablefax “Most Powerful Women in Cable”**

Annie Howell, EVP, Corporate Communications & Media Relations

Michelle Vicary, EVP, Programming

Susanne McAvoy, EVP, Marketing & Creative Services

Laura Lee, EVP, Distribution

**Bulldog Reporter’s Stars of PR Awards**

Social Media Innovator (Bronze): Pam Slay

**Cablefax Sales Executive of the Year Awards**

Affiliate Sales Person of the Year (VP and Above): Laura Lee

Sales Team of the Year (National Sales Team of the Year) – Crown Media Family

Networks Ad Sales

**Multichannel News 40 Under 40**

Lisa Barroso

**Multichannel News “Wonder Women”**

Michelle Vicary

**2011**

**Cablefax 100**

Bill Abbott, President & CEO

**Daytime Emmys**

Outstanding Lifestyle Program – The Martha Stewart Show

Outstanding Lifestyle/Culinary Host – The Martha Stewart Show

**Multichannel News Woman to Watch**

Michelle Vicary, EVP, Programming

**Multichannel News 40 Under 40**

Susanne McAvoy

**2010**

**Cablefax 100**

Bill Abbott, President & CEO

**CableFAX Programming Awards**

Best Show or Series: Family Friendly – “Christmas in Canaan”

Best Show or Series: Family Friendly – “Debbie Macomber's Mrs. Miracle”, Honorable Mention

**Cablefax Sales Executive of the Year Awards**

Sales Person of the Year (VP and Above): National Cable Sales - Cindy Kelly

**International Family Film Festival**

IFFF Film Excellence Award – Hallmark Channels

**2009**

**Cablefax 100**

Bill Abbott, President & CEO

**CableFAX Most Powerful Women in Cable**

Joan Gundlach

**Cablefax Sales Hall of Fame**

Janice Arouh

Cablefax National Ad Sales Team of the Year, National Ad Sales

**2008**

**WICT Wonder Woman**

Janice Arouh

**Prism Award**

Performance in a TV Movie or Miniseries - Chandra Wilson, "Accidental Friendship"

**Hugo Silver Award**

"The Good Witch"

**WICT Chicago**

Breaking the Mold Inspiration Award - Laura J. Lee

**2007**

**Golden Globe Award**

Nominee for Best Performance by an Actor in a Mini-Series or a Motion Picture Made for Television - Ernest Borgnine, "Grandpa for Christmas"

**Dove Foundation Seal of Approval**

"Sacrifices of the Heart" and "Desolation Canyon"

**Parents Television Council**

Excellence in Programming - "Love's Abiding Joy"

Integrity in Entertainment Award – Hallmark Channel

**Cablefaxies**

Henry Schleiff "Do Gooder" Award – Nancy Carr

**CTAM Mark Award**

Anthony White

**Golden Palm Award**

Anthony White

**Promax|BDA Award**

Campaign of Distinction - "March of the Penguins", Laura Masse and Hallmark Channel Creative Team

Campaign of Distinction (Bronze) - "Tell Us Your Story", Hallmark Channel Creative Team

**2006****CTAM Mark Award**

"Meet the Santas", Hallmark Channel Creative Team

**Emmy Awards**

Nominee for Outstanding Supporting Actor in a Miniseries or Movie - Ed Asner, "The Christmas Card"

**CAMIE Award**

"Love's Abiding Joy" and "The Christmas Card"

**2005****WICT LEA Lifetime Achievement Award**

Stacia Armstrong

**2004****WICT LEA Lifetime Achievement Award**

Janice Arouh

**Promax|BDA Brand Builder Award**

David Evans

Chris Moseley

Laura Masse

**2002****CTAM Mark Award**

Best Campaign (Silver) - "Adoption", Hallmark Channel Creative Team

**Congressional Coalition on Adoption Institute's National Angel in Adoption Award**

Hallmark Channel



**2000**

**CTAM TAMI Award**  
Anthony White